

Dear Exhibitor,

People, businesses and everyone in Italy and in many other parts of the world are going through an extremely testing time, which has given much pause for thought, not just about the trade fair. We are writing in response to requests for updates and information on the upcoming Salone del Mobile. Milano, currently scheduled to take place from 16th to 21st June, as per our communication on 26th February.

First of all, we wanted to let you know that any future decisions regarding the trade fair will be taken as sensitively and carefully as possible in order to make sure it runs smoothly and safely – this is uppermost in our minds. We will come to a definitive decision, in consultation with the authorities, in early April.

In the meantime, we are working with the institutions to come up with a series of fundamental aid measures to support our companies taking part in the trade fair. This is an evolving situation, and it will take several days before we are in a position to let you have further details.

We have also made contact with the other fairs currently scheduled to take place in June 2020 (Art Basel, Sistema Moda Italia, Pitti and Vinitaly), in order to network, act in unison and create synergies. Our hope is that by pulling together we can escape from this dreadful situation and work towards a kickstart for the global economy.

Our staff are available as of now for any further information or clarification.

Many thanks and best wishes

Claudio Luti President. Salone del Mobile

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