

# EQUIPHOTEL PARIS

THE HOSPITALITY & FOOD BUSINESS PLACE

**6 - 10 NOVEMBER 2022**  
**PARIS, PORTE DE VERSAILLES**

HOSPITALITY & FOOD B2B TRADE SHOW

# | THE LEADING HOSPITALITY & FOOD TRADESHOW

## EQUIPHOTEL PARIS

THE HOSPITALITY & FOOD BUSINESS PLACE

**EquipHotel** is a source of inspiration for the entire Hospitality & Foodservice industry.

It is the key professional and international trade show for the Hospitality and Foodservice sectors.

**113,000** professionals are gathered during 5 days to develop their business, discover the latest trends, new products and innovation for Hospitality, Foodservice and Contract projects, while living new experiences and meeting their peers.



*of businesses increase their revenue thanks to trade shows*



*of this revenue comes in after the trade show (3 to 10 months)*



*on average, 10€ earned for each € invested\**

\*total cost: stand, travel costs, documents, host/hostess, etc.

**7M**  
annual  
visitors

**500+**  
events

**43**  
industry  
sectors



- Part of RELX Group
- 500 events
- 30 countries
- 43 industry sectors

# TOURISM INDUSTRY IN FRANCE

## TOURISM IN FRANCE

- 90 million visited France in 2018
- France is the world's top tourist destination
- 615,000 rooms and 210,000 restaurants in France\*
- 18,000 hotels in France

## FOCUS IN PARIS

- 6,208 rooms openings by 2024
- Tour Montparnasse renovation & extension
- H-Hotel iconic building planned in 2023
- Disney's Hotel Art of Marvel in 2021

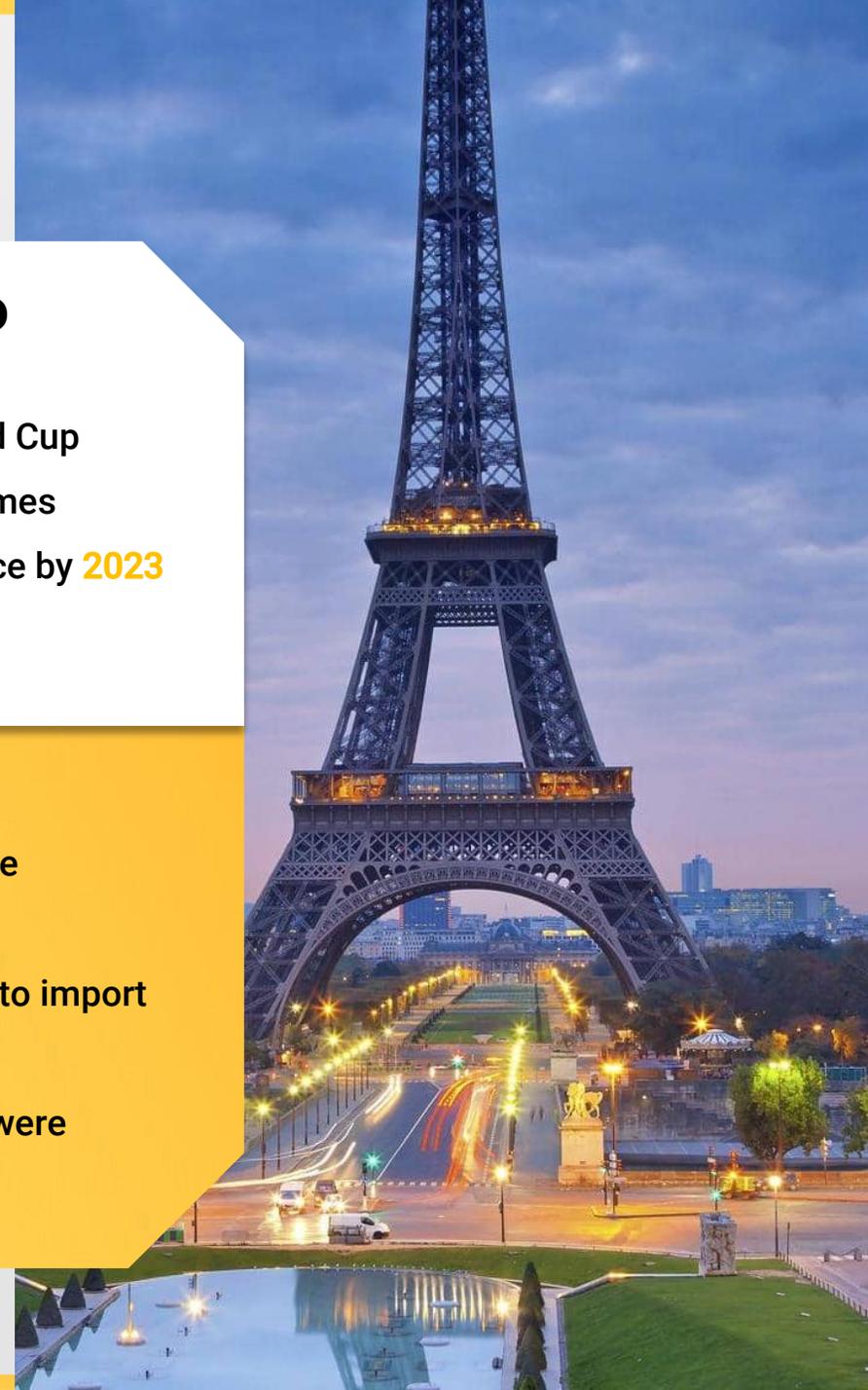
**20%** of the French Restaurants and Hotels are in Paris

## GREAT OPPORTUNITIES AND PROJECTS

- 2023: France will host the Rugby World Cup
- 2024: France will host the Olympic Games
- 17,400 rooms opening planned in France by 2023

## HORECA INDUSTRY

- \$ 202 139 M were spent globally in the HORECA industry in 2019
- France was the 2<sup>nd</sup> country in Europe to import HORECA goods
- \$ 22,4 M worth of HORECA products were imported in France



# MEET THE ATTENDEES

## 24% Purchasing, Distribution & Service

Distributors  
Wholesalers  
Small-scale manufacturers  
Large-scale manufacturers  
Logistics...

## 25% Commercial Catering

Michelin-starred restaurants, fast food, traditional restaurants  
Cafés, bars, pubs  
Caterers  
Food shops, vending machines, supermarkets...

## 13% Design & Installation

Interior designers/architects  
Fitters, layout  
Design offices  
Chartered architects  
Consultancy firms

## 6% Group Catering

Health, social  
Administrations, work, education  
Leisure  
Services (armed forces, police, firefighters)...

## 32% Hotels

Budget hotels to luxury hotels  
Open-air tourism  
Self-catering cottages  
Holiday apartments, complexes...

**77% are decision makers**  
(company directors, purchasing managers, managers)



## THEY RECOMMEND US

« It was quite fruitful and it provided me a great opportunity to meet and interact with top suppliers»

**F.Hijazi - Sparrow International**

« I was pleased to attend EquipHotel first time resulting with a lot of great networking and business opportunities identified»

**A.Sahin - Hilton Supply Management**

## BUYERS & DECISION MAKERS



**77%**  
Of visitors are decision makers

## A BUSINESS ORIENTED MEDIA



An average of  
**129**  
qualified contacts at  
EquipHotel

## A MUST VISIT IN 2022



**94%**  
of visit intention in 2022\*  
(74% « certainly »)

\*visitors market survey November 2022

# MEET A SELECTION OF ATTENDEES



FOUR SEASONS GEORGE V  
HOTEL DE CRILLON  
MANDARIN ORIENTAL  
MEURICE PARIS  
PARK HYATT PARIS VENDOME  
ROYAL ÉVIAN  
ROYAL MONCEAU - PARIS  
SHANGRI-LA HOTEL PARIS  
THE PENINSULA HONG-KONG



BENJAMIN WEST LONDON  
BOUYGUES CONSTRUCTION  
HOH ARCHITECTEN  
JH DESIGN  
MATTHEO THUN  
SAGUEZ AND PARTNERS  
STUDIO MHNA  
SYLVIE AMAR STUDIO  
WILMOTTE ET ASSOCIES  
ZAHA HADID ARCHITECT



ALAIN DUCASSE ENTREPRISE  
AMADOR  
ATELIER JOËL ROBUCHON  
INDIANA CAFE  
COURTEPAILLE  
DISNEYLAND PARIS  
EAT GREEN  
GROUPE BERTRAND RESTAURATION  
HIPPOPOTAMUS  
IKEA FOOD



ACCOR HOTELS GROUP  
BELAMBRA  
BEST WESTERN  
CROWNE PLAZA  
DISNEYLAND HÔTEL  
EVOK HOTELS COLLECTION  
OKKO HOTELS  
PULLMAN  
RENAISSANCE  
SHERATON



ARKEN HOTEL & ART GARDEN SPA  
CLARINS FRANCE  
EVIAN LES THERMES  
GUERLAIN  
HOSPITALITY CONCEPTS  
LE ZENITH HÔTEL & SPA - CASABLANCA  
NUXE SPA  
SPA VILLA THALGO PARIS  
VARBERGS STADSHOTELL & ASIA SPA  
VICHY SPA



BRAKE FRANCE SERVICE  
FRANCE FRAIS  
TRANSGOURMET  
METRO  
GROUPE POMONA - EPISAVEURS  
BUNZL FOODSERVICE  
FATBOYS CATERING EQUIPMENT  
GIOCHOTEL SRL ITALY  
REARTE QATAR  
SPARROW INTERNATIONAL UAE

## 113 000 PROFESSIONALS



58% of French are from Paris  
77% French visitors

## TOP BUYERS



A selection of 150 Top Buyers  
✓ 500k€ investment  
✓ Medium and long term purchasing projects



## 144

Countries represented

# JOIN THE EXHIBITORS



**100 000 sqm**



**640  
INTERNATIONAL  
BRANDS**



**1600  
EXHIBITORS**



**530  
FROM  
EUROPE & 110  
OUTSIDE  
EUROPE**



**40%  
INTERNATIONAL  
EXHIBITORS**



**41  
COUNTRIES**

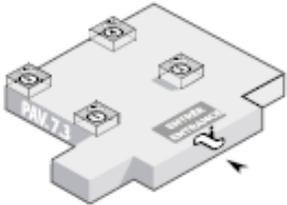


**TOP 10 Exhibiting countries** (Floor Space)

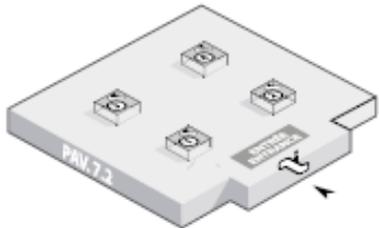
*Italy • Spain • Portugal • Belgium • Germany  
UK • Netherlands • Turkey • Greece • China*



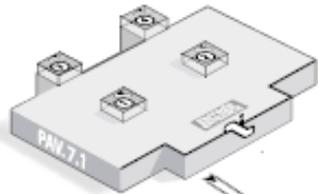
# | JOIN THE EXHIBITORS



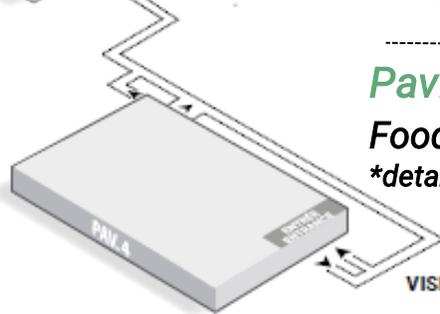
**Pavilion 7.3**  
*Well-being,  
Indoor Design & Layout  
Outdoor Art of Living\**  
*\*details page 9, 10 & 11*



**Pavilion 7.2**  
*Indoor Design &  
Outdoor Art of Living\**  
*\*details page 9 & 10*



**Pavilion 7.1**  
*Technology  
Hotel & Restaurant  
Franchise, Services\**  
*\*details page 13 & 14*



**Pavilion 4**  
*Foodservice\**  
*\*details page 8*



## 1 MEETING PLACE

- Exhibit your products
- Pitch them in our digital platform
- Highlight them in our immersive spaces
- Sponsor an immersive space
- Take the lead in a webinar or conference



## 5 INDUSTRIES

- Foodservice
- Indoor Design & Layout
- Outdoor Art of Living
- Well-being
- Technology, H&R Franchise & Services

## 4 EXHIBITION PAVILIONS

- **Pavilion 4:** Foodservice
- **Pavilion 7.1:** Technology, Hotel & Restaurant Franchise, Services
- **Pavilion 7.2:** Indoor Design & Outdoor Art of Living
- **Pavilion 7.3:** Well-being, Indoor Design & Layout, Outdoor Art of Living

# JOIN OUR EXHIBITORS – FOODSERVICE

## YOUR INDUSTRY

- Tableware
- Professional Kitchen Equipment
- Food products & Beverages
- Disposable Items
- Signage
- Bar, Sommellerie and Coffee making
- Laundry, Cleaning & Hygiene

## IMMERSIVE EVENTS & COMPETITIONS

- International finale of “Chefs en Or” - prestigious international competition
- Awards ceremony: Trophy Jean Delaveyne
- Competition final: Best French Sommelier
- F&B corner
- Mixology & Wine Workshop



**39%**  
*international  
exhibitors*

## THEY TRUST US FOR EH2022

Ali Comenda  
Aerts  
Craster  
Eurocave  
E'Pack Hygiene  
Gamko Refrigeration  
GGMGastro  
Ginox

Gresilva  
Hobart  
Hoshizaki  
Nosse Ceramics  
NV Billiet Vanlaere  
Rosinox  
Santos  
Taiwan Star Industrial

## MEET YOUR FUTURE BUYERS

- Restaurant owners
- Restaurant Chains Purchasing Manager
- F&B managers
- Chefs
- Distributors



# JOIN OUR EXHIBITORS – INDOOR DESIGN & LAYOUT

## YOUR INDUSTRY

- Lighting
- Indoor Layout
- Building layout & Renovation
- Decoration & Interior Design
- Indoor furniture
- Bedding
- Signature  
(Fabric, Furniture & Lighting Editors)

## IMMERSIVE EVENTS & COMPETITIONS

- Signature Bar
- Talks Interior Design
- Ergoroom / Ergocook: Wellbeing of HORECA employees & clients expectations highlighted in a room
- Sustainable Talks

## THEY TRUST US FOR EH2022

Ceramiche Refin  
Ceramiche Caesar  
Cosentino  
DCW Edition  
Ege Carpets  
Eichholtz  
Graniti Fiandre  
Valditaro

Grespania  
PMP Furniture  
Pure Yellow  
Ettofes et  
Déclinaison  
Tissage Denantes  
Saint-Gobain



**48%**  
*international  
exhibitors*

## MEET YOUR FUTURE BUYERS

- Architect
- Interior Designer
- Hotel Owner & Director
- Purchasing Director
- Specifier
- Procurement Agencies
- Design Office

→ Hall 7,2 for all sectors and hall 7,3 for Building layout & Renovation



# | JOIN OUR EXHIBITORS – OUTDOOR ART OF LIVING

## YOUR INDUSTRY

- Outdoor Layout
- Outdoor Furniture
- Outdoor Lighting
- Swimming Pool & Pool Shelter

## IMMERSIVE EVENTS & COMPETITIONS

- VIP area with an outdoor art of living design by Gautrand



**65%**  
*international  
exhibitors*

## THEY TRUST US FOR EH2022

B and N Contract Furniture	Glatz
Unupio	Ezpeleta
Vondom	Grosfillex
Emu	Prostor
Fermob	Talenti
Kettal	Resol
Les Jardins	

## MEET YOUR FUTURE BUYERS

- Architect
- Interior Designer
- Hotel Owner & Director
- Purchasing Director
- Specifier
- Procurement Agencies
- Design Office

→ Hall 7,3 for all sectors and 7,2 for outdoor furniture



# | JOIN OUR EXHIBITORS – WELL-BEING

## YOUR INDUSTRY

- Bathroom
- Spa
- Amenities
- Fitness & Wellness
- Linen & Professional Textile

## IMMERSIVE EVENTS & COMPETITIONS

- Sense of Wellness Talks & Conferences
- Carré Privé by SICIS



**45%**  
*international  
exhibitors*

## THEY TRUST US FOR EH2022

Ada	Bodyfriend
Bleu Provence	Gharieni
Carlo Nobili Rubinetterie	Technogym
Dispenser Amenties	Pyrenex
La Bottega	Unbescheiden
Flair Showers	Garnier Thiebaut
Linvosges	Plasvina
Sleepwell Kaufmann	Nordique

## MEET YOUR FUTURE BUYERS

- Architect
- Interior Designer
- Hotel Owner & Director
- Purchasing Director
- Specifier
- Procurement Agencies
- Design Office

→ Hall 7,3 for all sectors

# | JOIN OUR EXHIBITORS – TECHNOLOGY

## YOUR INDUSTRY

- Management tools
- E-commerce
- Sales & Security
- Entertainment
- Digital marketing & communication

## IMMERSIVE EVENTS & COMPETITIONS

- Senses Room
- Hospitality and Tech Talks
- Start-up Corner

## THEY TRUST US FOR EH2022

Infor  
Misterbooking  
Octorate  
Passmann  
Salto System  
Samsung Electronics

TP Vision Europe  
Serfi Group



**25%**  
*international  
exhibitors*

## MEET YOUR FUTURE BUYERS

- Hotel Owners
- Specifiers
- Procurement Agencies
- Restaurants



→ Hall 7,1 for all sectors

# JOIN OUR EXHIBITORS – HOTEL & RESTAURANT FRANHISE AND SERVICES

## YOUR INDUSTRY

- Hotel Chains looking for franchise partners
- Consulting
- Auditing

## IMMERSIVE EVENTS & COMPETITIONS

- Senses Room
- Hospitality and Tech Talks
- Start-up Corner

## THEY TRUST US FOR EH2022

Exclusive Hotels  
B&B Hotels  
Louvres Hotels Group  
Transaxio

The Originals  
ProAchat  
Best Western



**15%**  
*international  
exhibitors*

## MEET YOUR FUTURE BUYERS

- Hotel Owners and Directors
- Investors, Franchisees
- Restaurants



→ Hall 7,1 for all sectors

# EQUIPHOTEL EXHIBITION OFFER



## DISPLAY YOUR PRODUCTS IN YOUR STAND

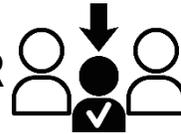
- Book early to choose your stand location
- Raw Space to create your own stand
- Shell Scheme to facilitate your build up in 4 existing offers

(mandatory between 12 & 24sqm)

- Bespoke offer by « My Stand Maker » (quotation upon request)



Maps and Rate Card available upon request



## INCREASE YOUR VISIBILITY

- Equiphotel online in 2021 (to be revealed soon)
- Sponsorship of a webinar 
- EquipHotel website
- Newsletters sent to the Buyers database
- At the show during the 5 days of EquipHotel
- Sponsorship of an immersive space 
- Sponsorship of a conference
- Target your communication with the Top Buyers



Sponsorship opportunities presentation and quotation available upon request



# OUR PARTNERS



**In Extenso**



# | CONTACT



**Rim BELGACEM**

International Account Director



**+33 (0)1 47 56 50 53**



**+33 (0)6 27 39 29 63**



MY EMAIL ADDRESS:

[rim.belgacem@reedexpo.fr](mailto:rim.belgacem@reedexpo.fr)



YOU CAN JOIN US ON TEAMS OR

ZOOM

WE WILL ORGANIZE REGULAR  
WEBINARS

Check our website for our international agents network

<https://www.equiphotel.com/en-gb/exhibitors.html#Contacts>

**We are looking forward to meeting you, welcoming you and connecting you with Hospitality and Catering decision makers !**



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