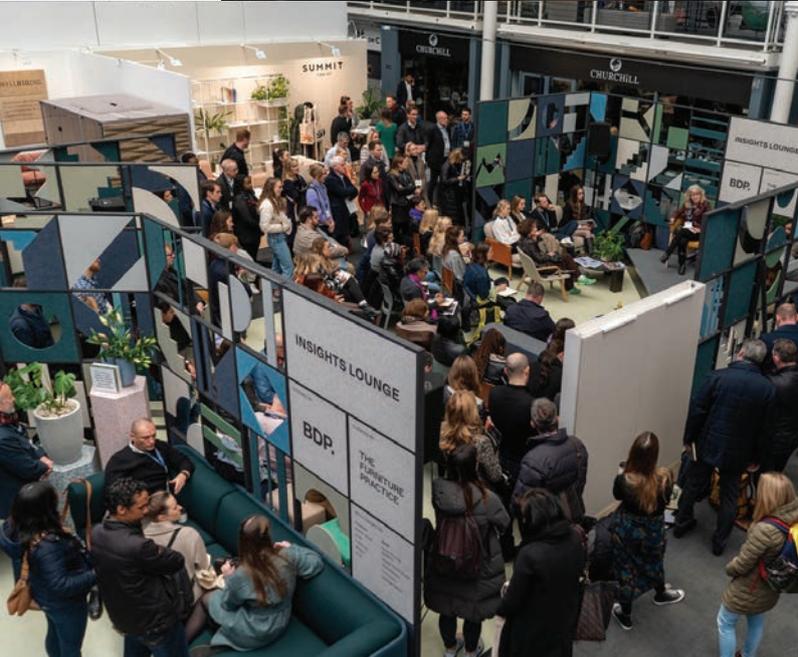




workspace design show

EVENT BROCHURE

27 - 28 February 2024
Business Design Centre,
London



SPEARHEADING WORKSPACE DESIGN ACROSS UK & BENELUX MARKETS

The second edition of Workspace Design Show 2023 in London was a resounding success. Across the two days, this premier event brought together the design pioneers in the industry to showcase trending design concepts that can be applied to workspaces.

From bespoke design to environmentally sustainable solutions, the show presented a vast range of products and services that are shaping the future of workspaces across the globe. With a record-breaking number of exhibitors and attendees, the Workspace Design Show 2023 was a true testament to the industry's resilience,

“ I wanted to keep updated on the new trends of the industry and to see the talks that are going on. Definitely the design talks have been so informative and a highlight of the show. It's amazing to see the different trends on display as well. ”

**Interior Designer,
Atkins - 2023 Visitor**

LEADING IN NUMBERS

3,450
TOTAL ATTENDEES

300+
EXHIBITING PRODUCTS

21
COUNTRIES IN ATTENDANCE

35+
SEMINAR SESSIONS

100+
SPEAKERS

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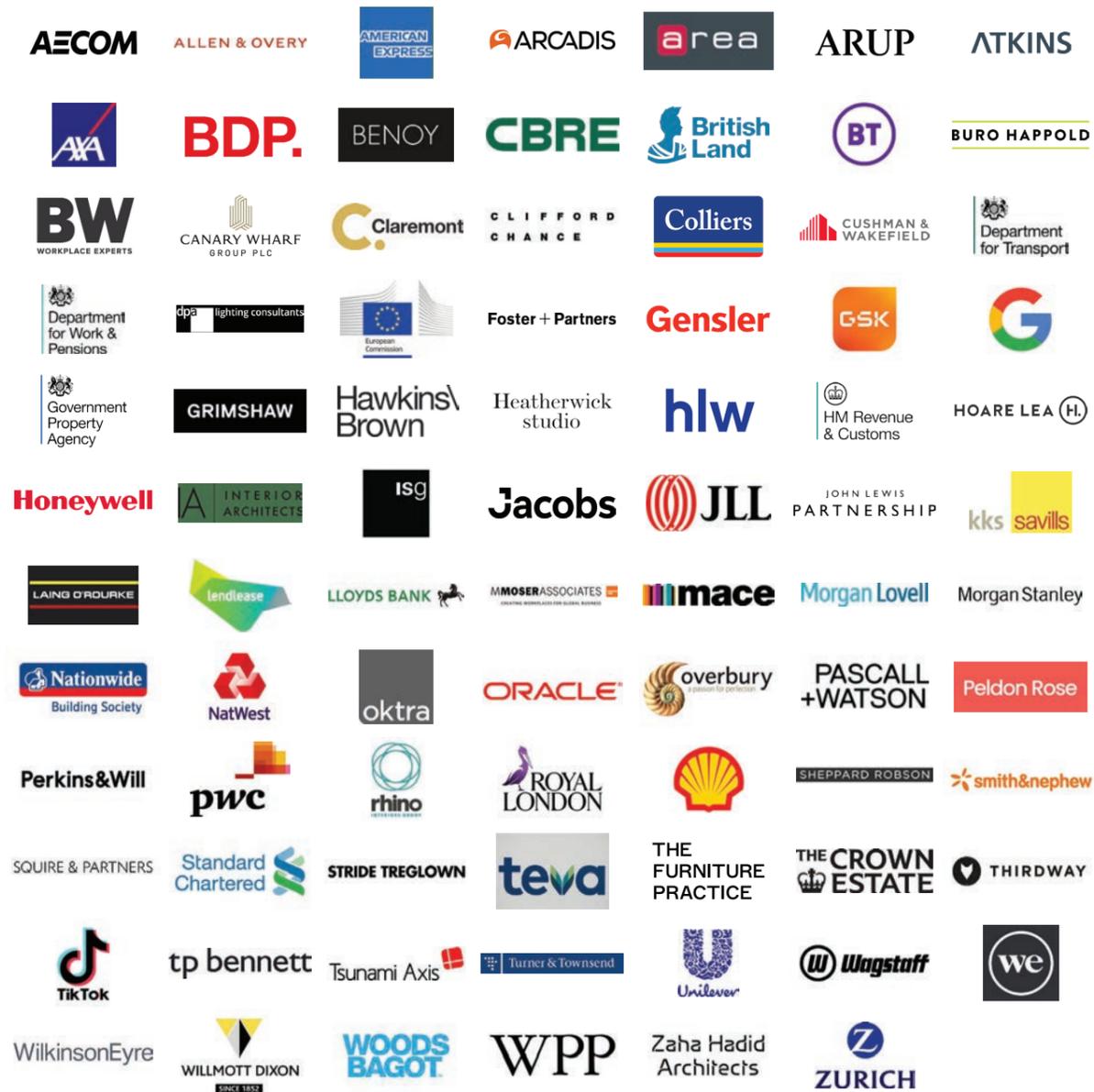
Such a great location to see old and new faces, as an exhibitor Workspace Design Show is the perfect place to meet new people and network. So good to see the talks programme which is open to all, from exhibitors, designers to visitors – a very inclusive show

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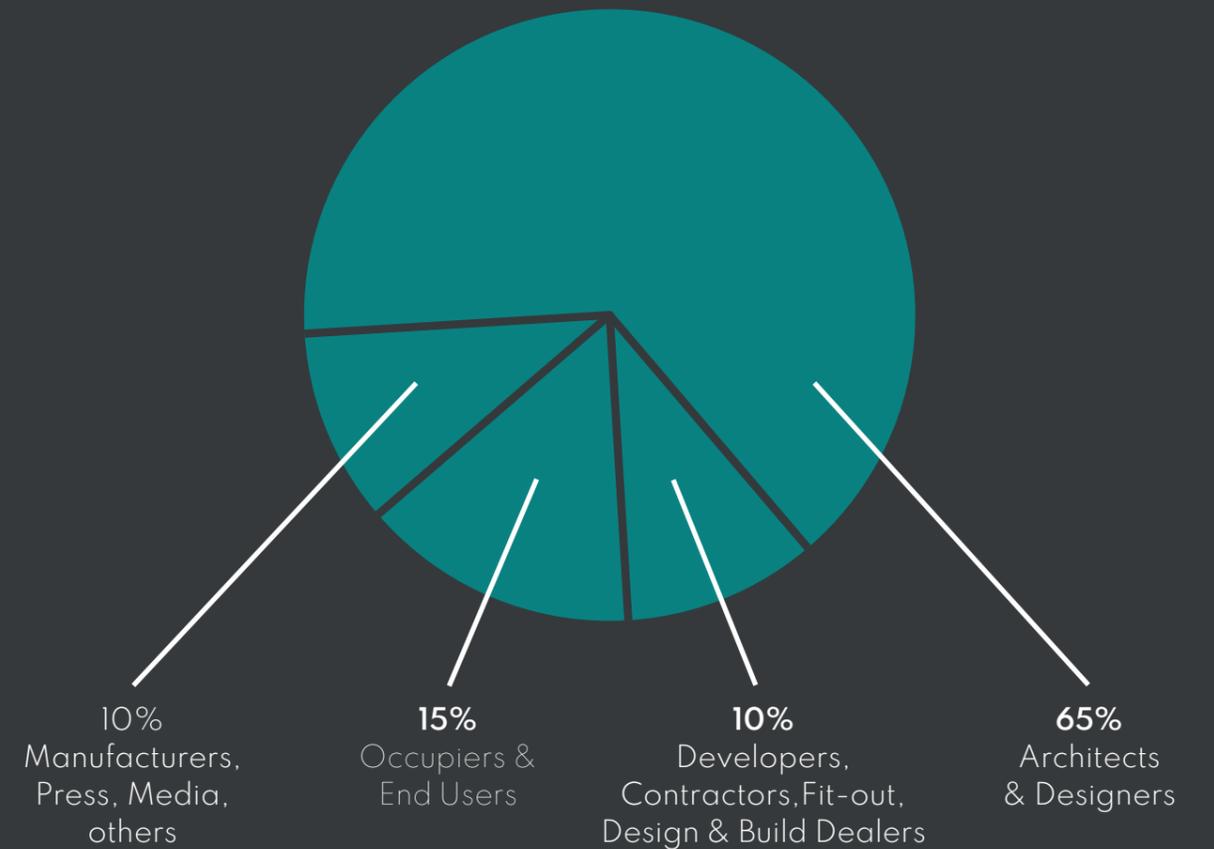
**Taiga Concept,
2023 Exhibitor**



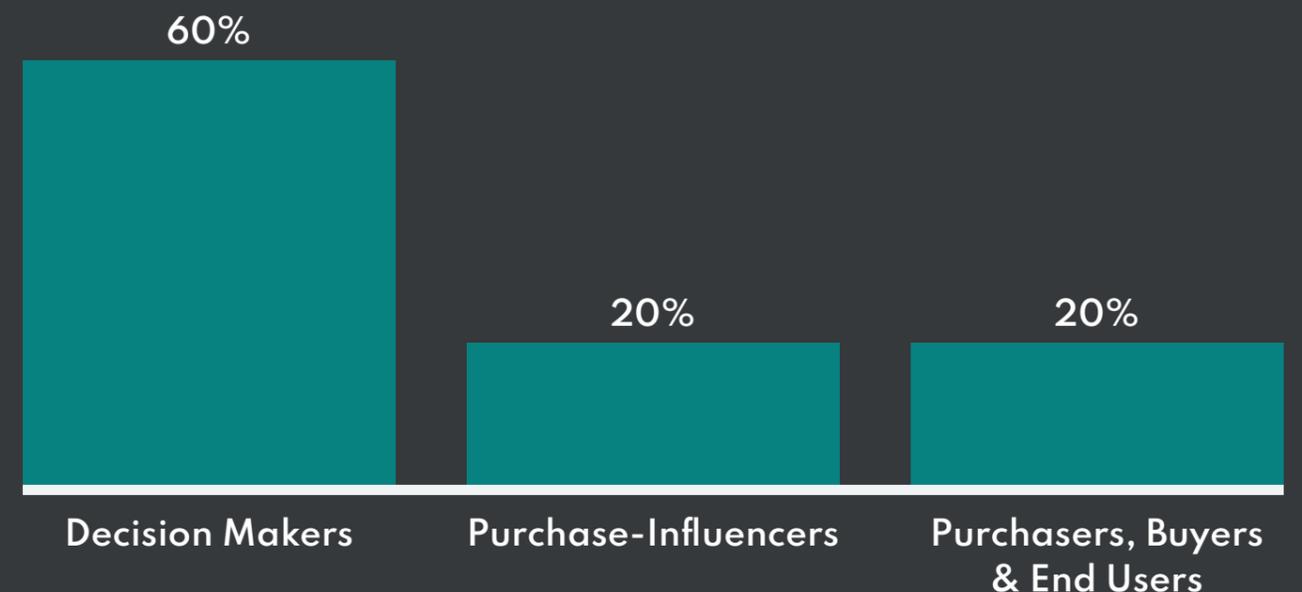
VISITOR SNAPSHOT



VISITOR DEMOGRAPHICS



PURCHASING AUTHORITY



“ I am a project manager, and I am looking for new workspace solutions that I can use. There have been some interesting solutions to see at Workspace Design Show, and it's great to see the transition from the old to new more agile offices. ”

Project Manager,
Ami - 2023 Visitor

DEDICATED FEATURES TO ATTRACT QUALITY AUDIENCES

Workspace Design Talks

The conference is a winning highlight of the show where interior designers, architects and end-user occupiers gather to discuss trends, challenges, and innovations concerning workspaces.

Occupiers Forum

This forum is aimed at end-user occupiers and focuses on the discussion and sharing of insights on the latest trends and best practices in workspace design to enhance productivity, collaboration, and employee well-being.

Sustainability Forum

Sustainability Forum is dedicated to exploring sustainable design and operations practices in the workplace. The forum brings together experts and practitioners to discuss innovative solutions for reducing the environmental impact of workspaces while improving their economic and social sustainability.



Here are a few of our 120+ speakers



Grant Kanik,
Foster + Partners



Katrina Kostic Samen,
KKS Savills



Mbali Chaise,
iPWC



Maria Cheung,
Squire & Partners



May Fawzy,
MF Design Studio



Lee Polisano,
PLP Architecture



Kate Smith,
CBRE



Collin Burry,
Gensler



Ash Kaur,
Oracle



Georgia Elliott-Smith,
Element Four



Natasha Hewlett,
Peldon Rose



Mick Jordan,
Works Magazine

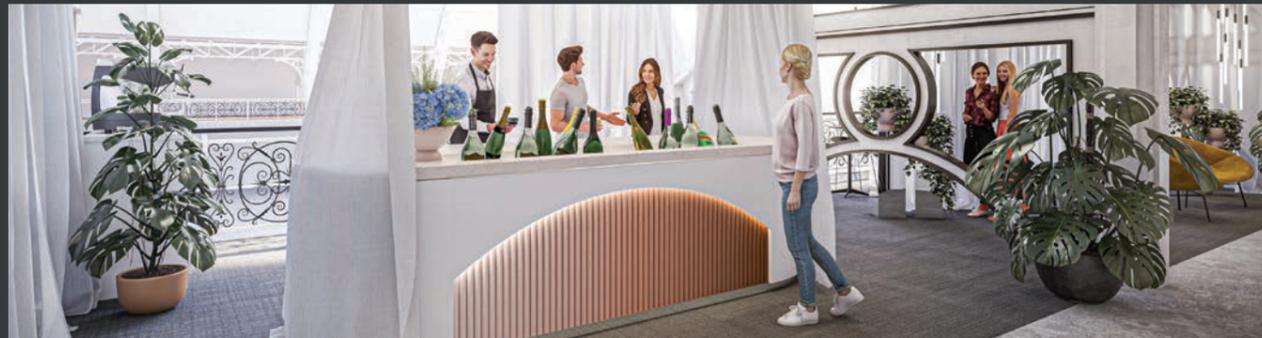
The Lounge by BDP



Icons of Design



The Revival Bar



Event Party



Awards Competition



Entrance by Gensler



Mood Board Contest by Kvadrat



Bio Materials Exhibition



FEATURED ACROSS INTERNATIONAL & LOCAL MEDIA PUBLICATIONS

MARKETING COVERAGE HIGHLIGHTS

Platform	Impressions	Clicks
LinkedIn	494,209	4,063
Google	2,886,673	94,600
Facebook & Instagram	163,187	953
Total Reach	3,380,882	98,663
Website Visits	39,000	

“ Workspace Design Show is a great opportunity to have a detailed insight into what suppliers are presenting. Post Covid you can tell everyone is ready to see familiar and new faces again. The highlight for me has been how busy the show is, incredible turnout, everyone is talking, it's the perfect place for the sector to come together. I would definitely recommend attending the show next year, it offers the chance to be on top of the industry, an event to learn and connect with everyone in the same place. ”

**Scott Brownrigg,
2023 Speaker**



BE PART OF THE NEXT SUCCESS STORY



Fantastic opportunity to network, efficient way of seeing new releases. Networking with some of the best designer thinkers in the industry. Brilliant place to see exhibitors and new products in the flesh



**Heatherwick Studios,
2023 Speaker**



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CONTACT US:

esha@workspaceshow.co.uk
charlie@workspaceshow.co.uk
roshan@workspaceshow.co.uk
www.workspaceshow.co.uk

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design show