

19/22 nov. 2022 Porte de Versailles Hall 7.1 / 7.2 Paris

The exhibition for furniture professionals



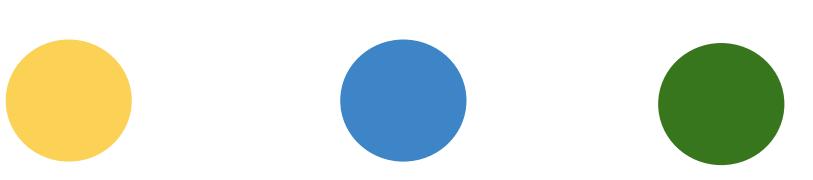




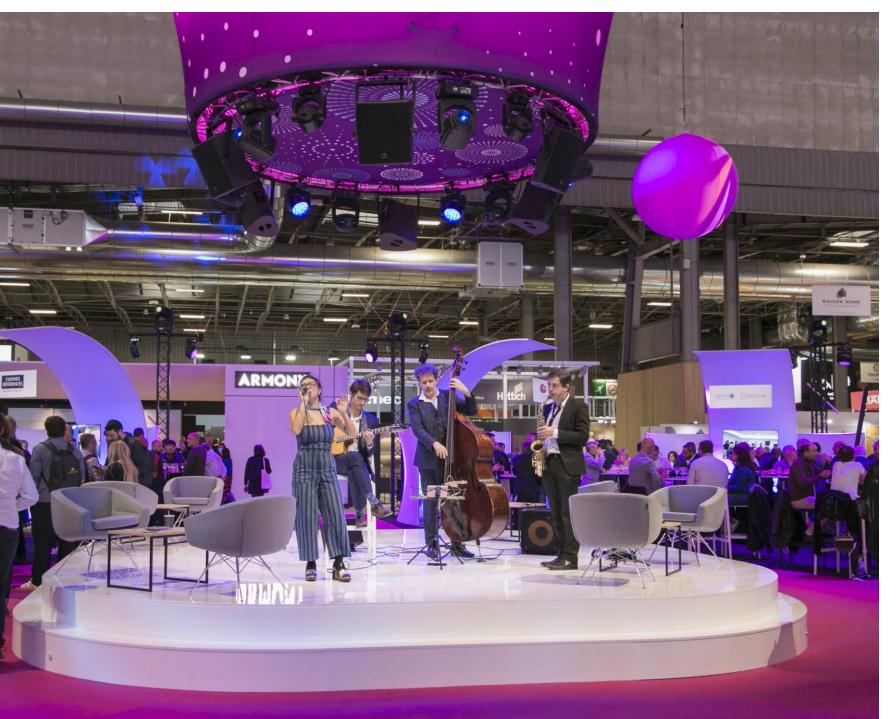


2021 edition, the best record ever!



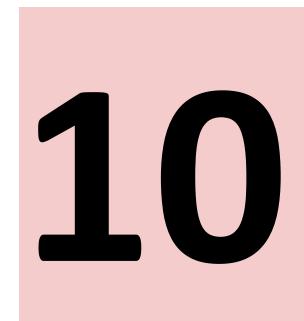












Business visitors in 2021

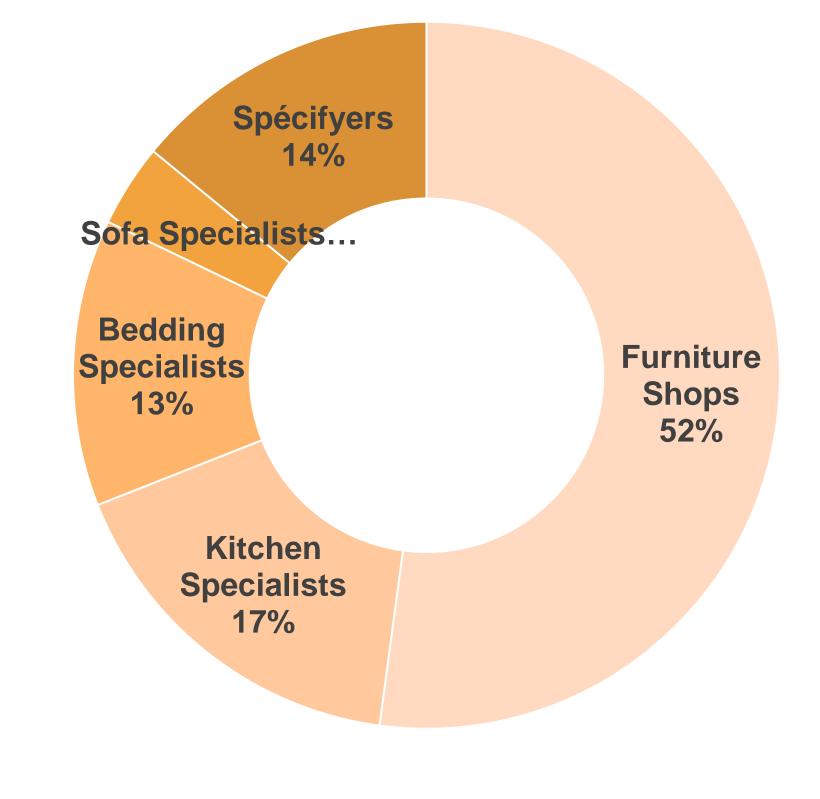
(record over the 9 editions of the fair)



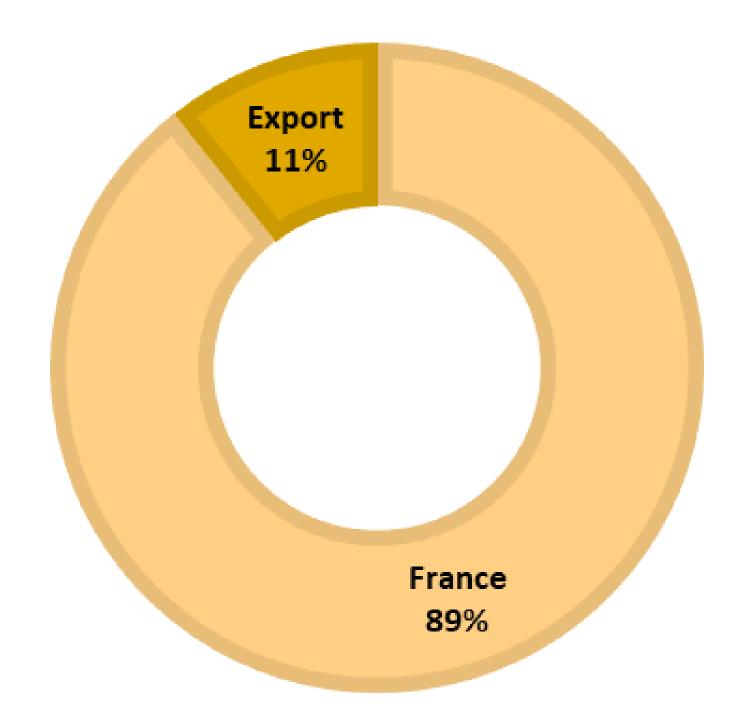








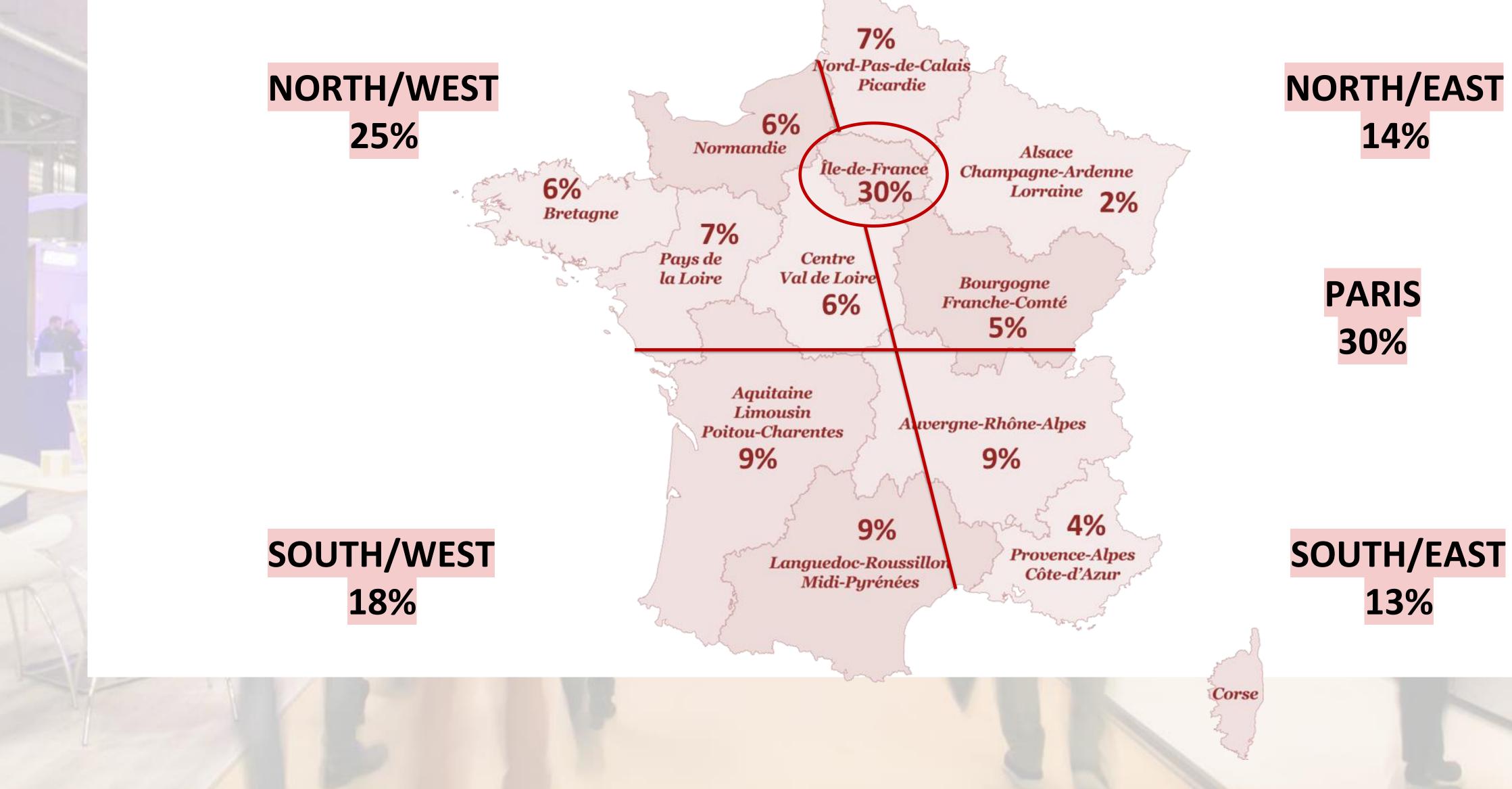
10 361 VISITORS







ORIGIN FRENCH VISITORS



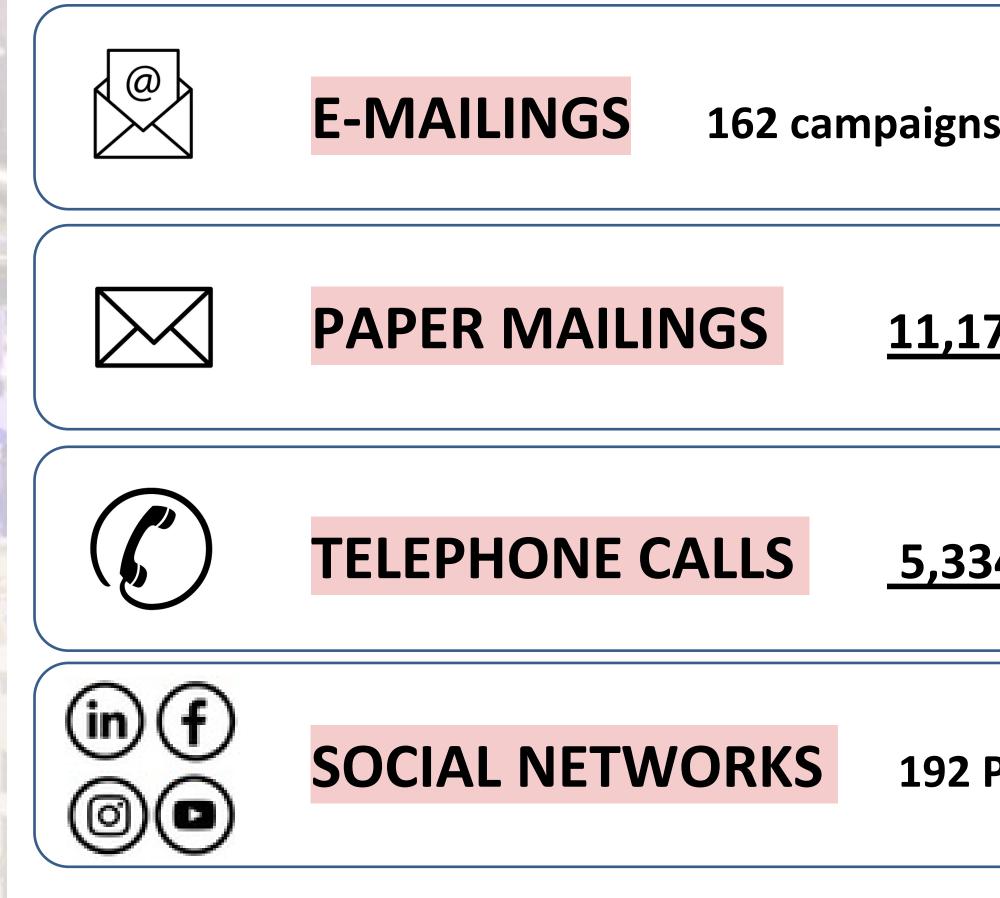
NORTH/EAST 14%

> PARIS 30%

> > 13%



COMMUNICATION WITH VISITORS





162 campaigns / <u>3 804 000 emails sent</u> / 537 000 emails opened

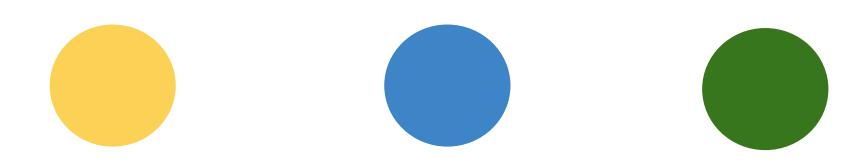
11,174 addressed shops

5,334 shops called - 42,000 SMS

192 Posts / 553 346 views / 16 939 interactions



The fundamentals 2022



2022 edition

Hall 7.1 / 7.2

on 40,000m².

19-22 Nov. 2022





10 years, that's something to celebrate!



espritmenble espriteuisine espritSommeil espritDéco

Sectors







BRANDS







expected in 2022



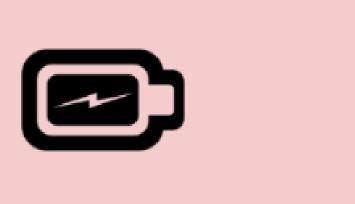
Everything is offered at ESPRITMEUBLE.





Cloakroom





Welcome breakfast

Charging point smartphone









Expert path

All mobilised to serve our sector









associação portuguesa das indústrias de mobiliário e afins







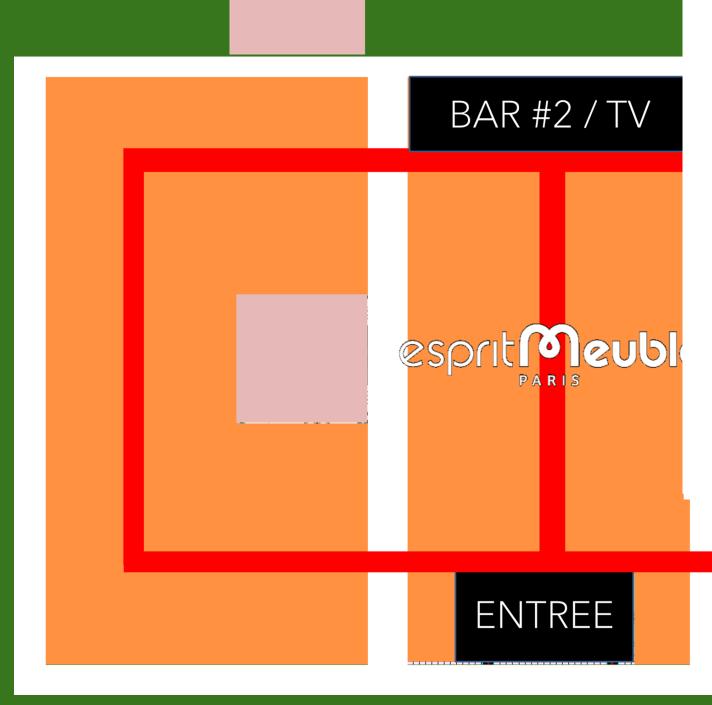


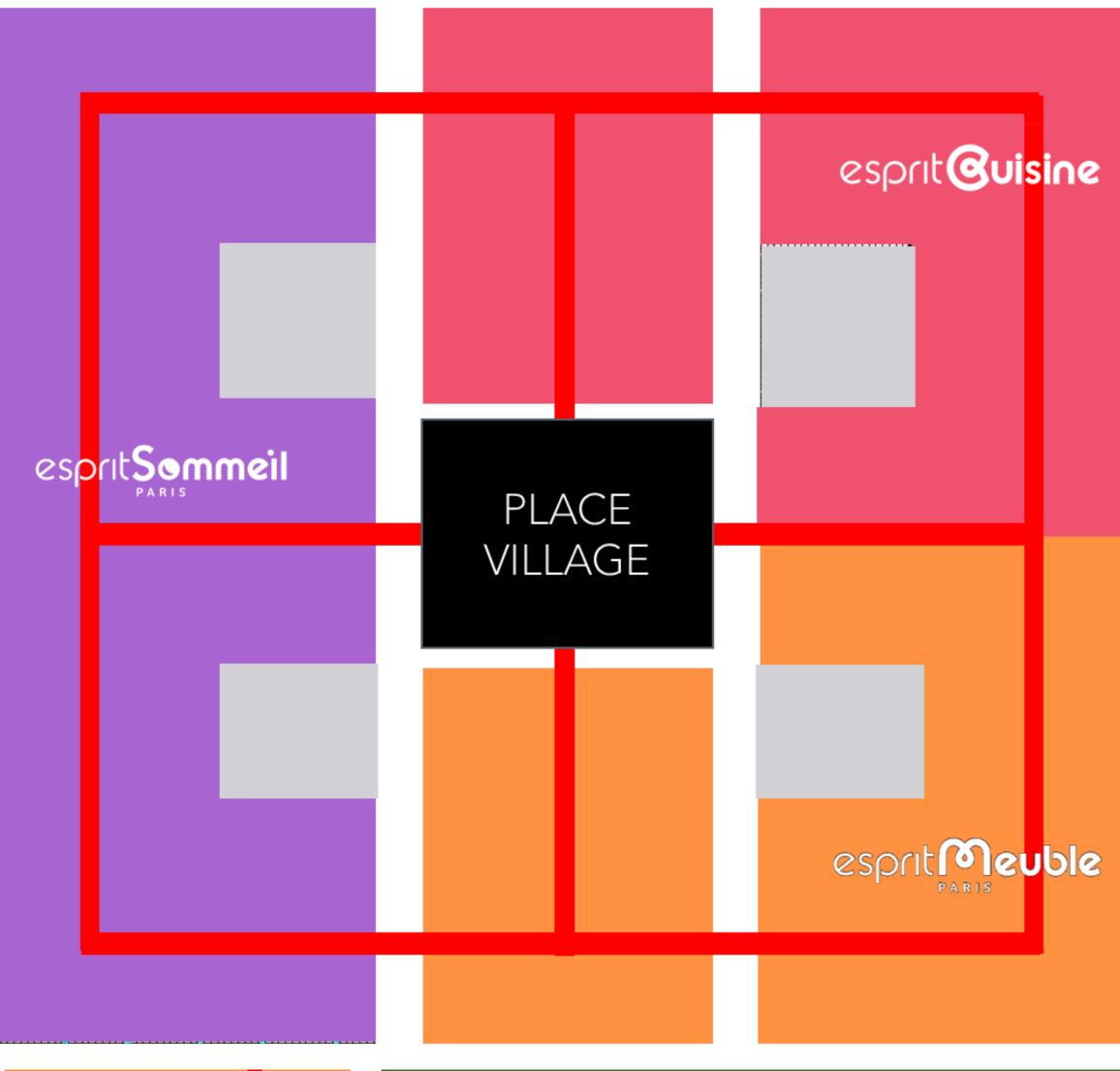
l'Ameublement français





hall 7.1/7.2 40 000m²









Meet the major buyers







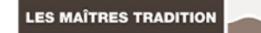






l'Amenblier

















































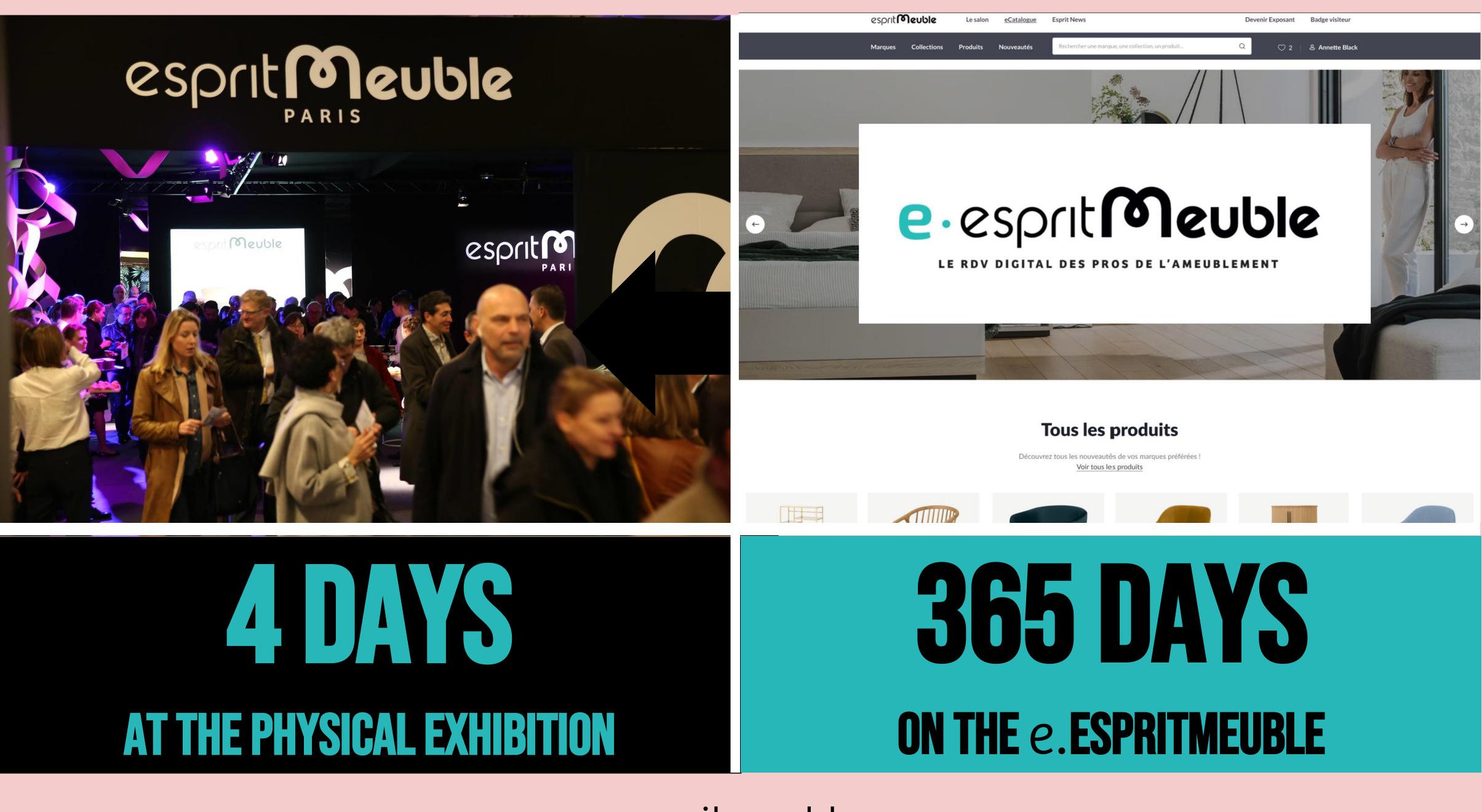
Foreign buyer invitation programme



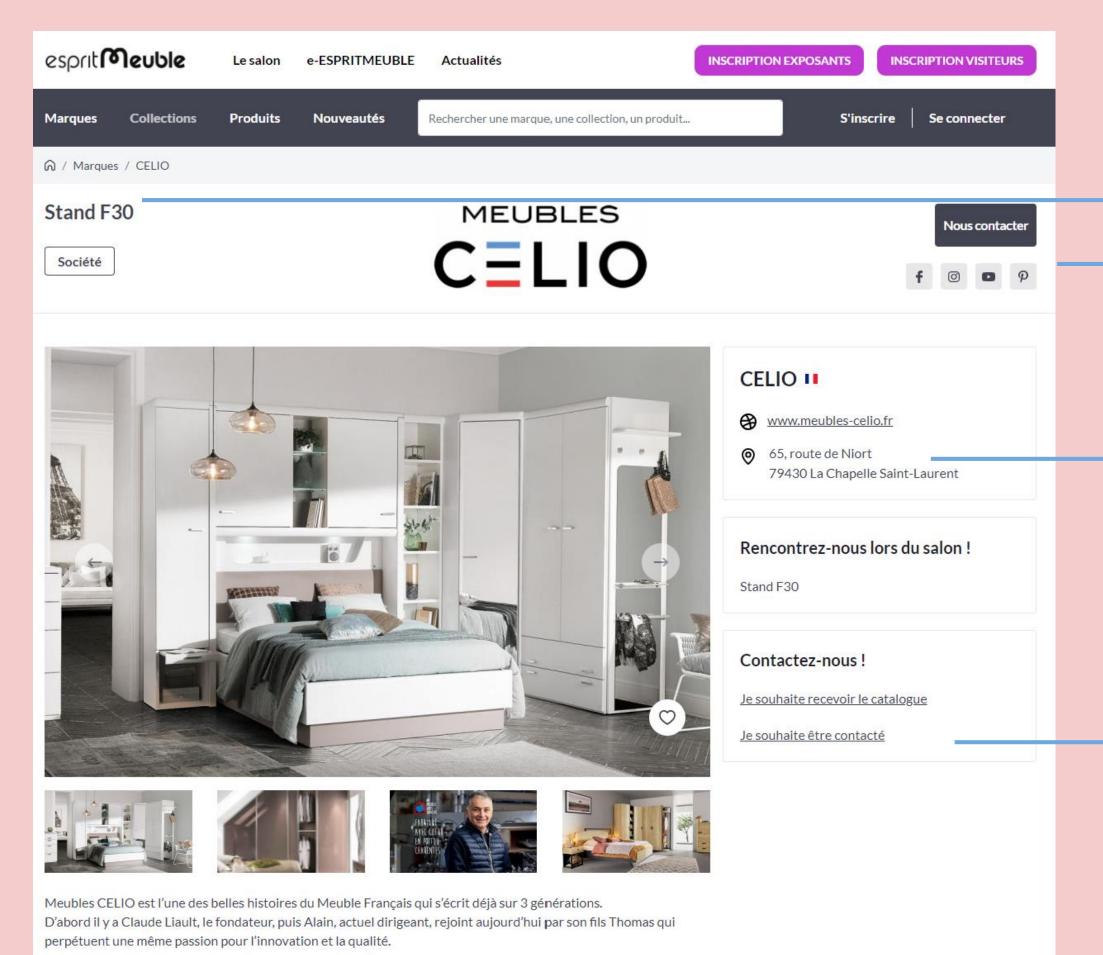








www.espritmeuble.com



Depuis près de 70 ans, à La Chapelle-Saint-Laurent (79), au coeur de la région Poitou-Charentes, la famille Liault a su préserver les savoir-faire des meilleurs artisans français et invente des solutions contemporaines pour améliorer le

espi

Votre stand digital

Your booth # Follow your social networks

Generate traffic to your website

Receive new contacts contacts



Your collections or services

espnt Meuble		Le calos	sCatalapae	Exprit News
Marquis	Collections	Produits	Neurostis	Referchersen margie, and of
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Meubles CELIO | Collection MULTY 4 produits



Meubles CELIO | Collection URBAN

11 produits

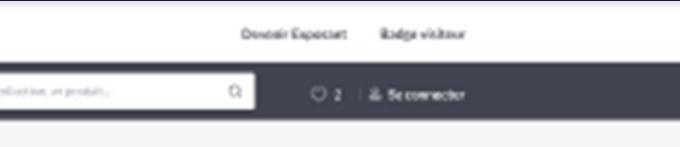


Moubles CEUO | Collection OLIVIA 27 produits



Meables CEUO | Callection MAGIK 8 produits





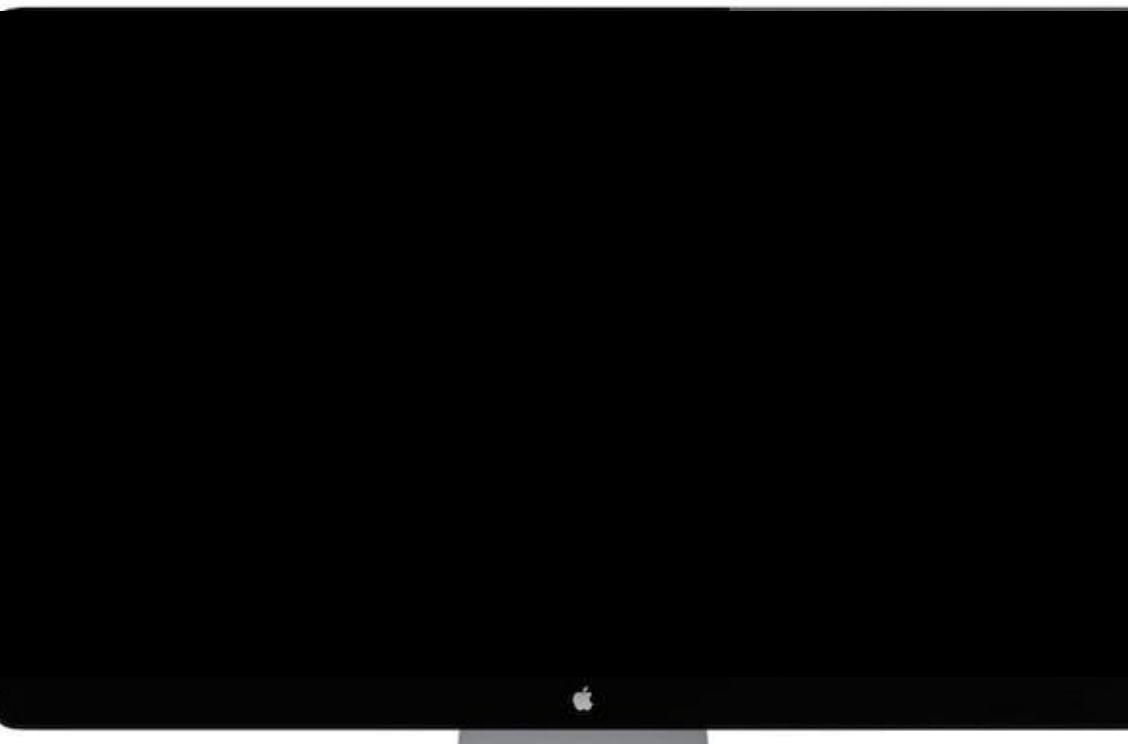




Meubles CELIO | Collection CO2Y 13 produits



Meubles CELIO | Collection PERLA 22 produits









360° STAND

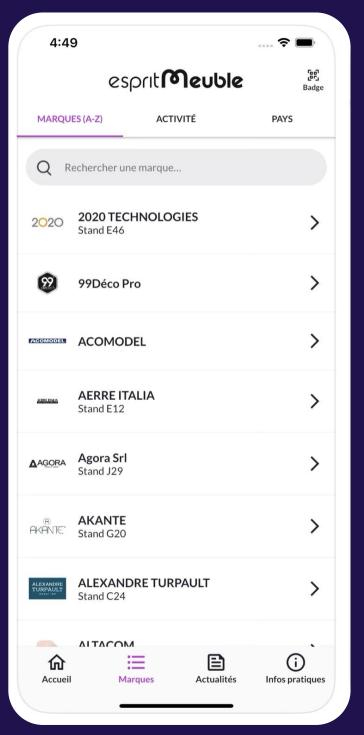
Extend the experience and share your stand after the show with your customers, their sales staff, your employees...





The ESPRITMEUBLE mobile application









Plans Exhibitors News Practical info



Create physical and digital traffic

Print communication





Digital communication

- e-mailings
- social networks
- videos
- mobile application
- e.ESPRITMEUBLE

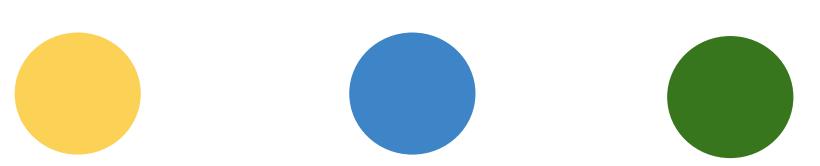


Activation of databases (70 000)



espritmeuble

10 years, that's something to celebrate!





Le Grand Apéro Happy Hour Show Free lunch and drinks



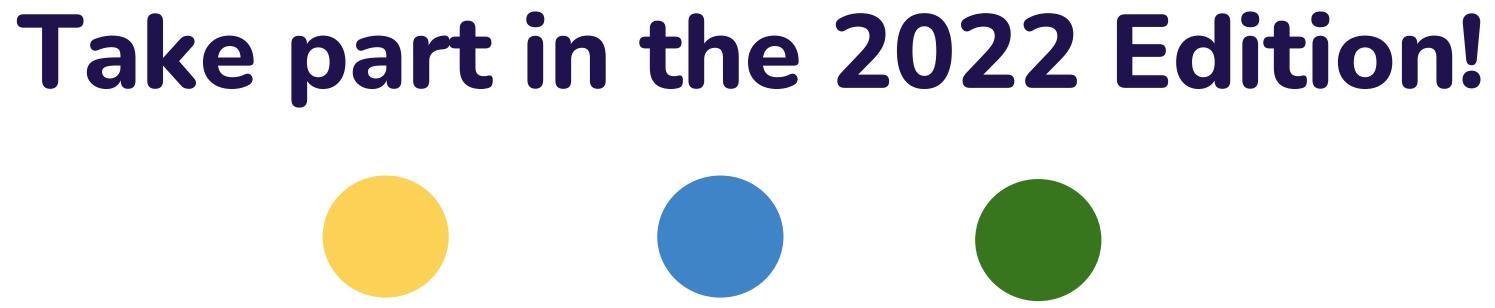
Sharing, conviviality... surprises!



CINC surprises!







Why register now?

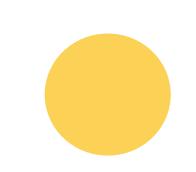
Preferential rate

Location according to registration date









2022 Edition

• 2022, 10th anniversary! 4 days of business 4 days of conviviality All the housing trades united 365 days of digital meetings

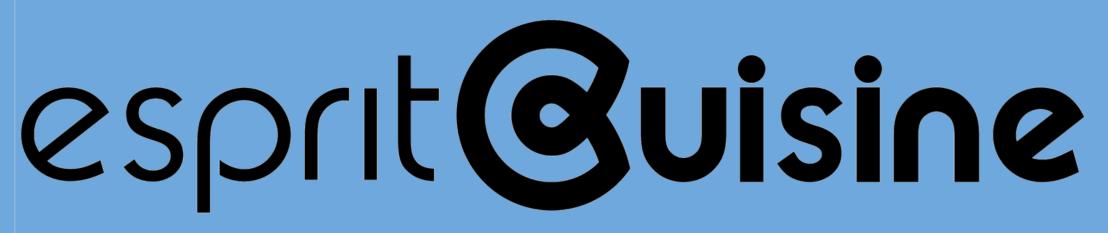


We look forward to welcoming you!

Delphine REIGNIER

Business Manager Tél : +33 6 74 74 14 60 delphine.reignier@espritmeuble.com







Gaëtan MENARD Président ESPRITMEUBLE Tél: +33 6 14 21 23 94 gaetan.menard@espritmeuble.com